



**carrie
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various designs

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EVENT BRANDING

simon wiesenthal center, museum of tolerance



SoCal
MUSEUMS
socialmuseums.org

**ANNUAL
FREE-FOR-ALL**



**SUNDAY
Feb 5, 2023**



*30th logo incorporated into 2023 gala invitation,
and represented in it's branding color palette*

30th logo placed in print / digital ad

*simon wiesenthal center
50th logo design
capital campaign materials*



BRANDING

combat hate, simon wiesenthal center

app branding, design &
ux design

illustration

program materials role out in grade
schools across CA & NY



app logo/icon



marketing materials

educational materials
created / designed
print management



Choose the options that are right for you and add your own:

TALK TO SOMEONE

- Reach out to adults at school if you feel uncomfortable or have questions about something you saw
- Let parents, guardians, siblings, and others who care know when you need to talk about something upsetting online
- Discuss with friends when you feel that hateful speech is being used around you

DIGITAL CONTROL

- Report offensive posts to social media platforms directly
- Block users from your feed if they are being inappropriate
- Avoid clicking on harmful sites to help limit traffic and views of content
- Document images that are offensive and flag it to @combathate

COUNTER SPEECH

- Respond to harmful speech with posts like — "This is a stereotype" "I'm not okay with this" or "This is harmful language"
- Insert fact checks, questions, and credible links into conversations that promote falsehoods
- Explore and Use hashtags like #silencehate #WeCounterHate #combathate #bekind #thisisnotus to show that you're against hate speech

GET INVOLVED

- Support a victim or community member on their wall or message to let them know you care
- Follow/like anti-hate, human rights and social justice organization social media feeds
- Join or create an anti-hate group at your school or in the community
- Participate in viral campaigns for change

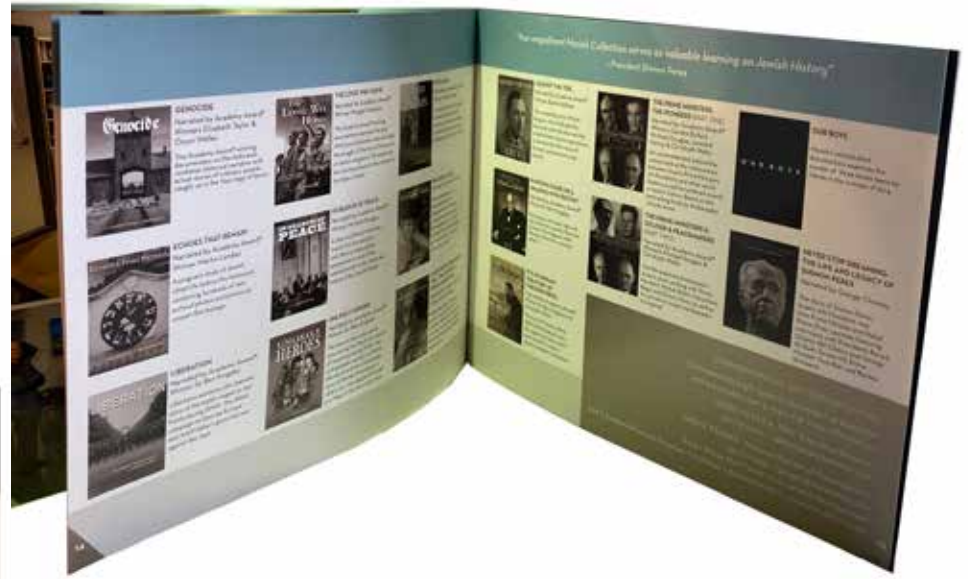
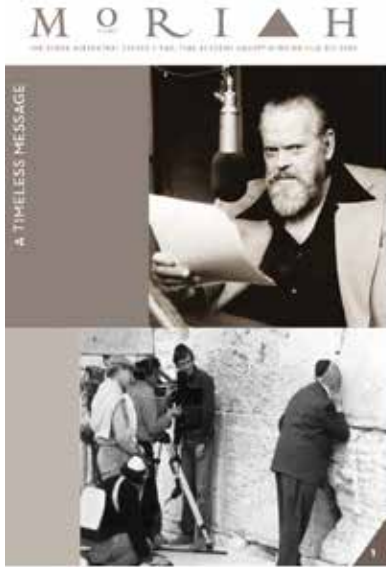
OTHER OPTIONS:

ART DIRECTION

moriah films

fundraising brochure

branding and management of printed materials



- 2 ACADEMY AWARDS*
- 16 ACCLAIMED DOCUMENTARIES
- 14 PRESTIGIOUS FILM FESTIVALS
- 18 AWARD-WINNING NARRATORS
- 12 SUBTITLED LANGUAGES
- 8 BEST OF FILM FESTIVAL AWARDS
- 1 BILLION VIEWERS WORLDWIDE



color palette



BRANDING

mobile museum of tolerance (mmot)

branding, creative direction/design

engagement
activity

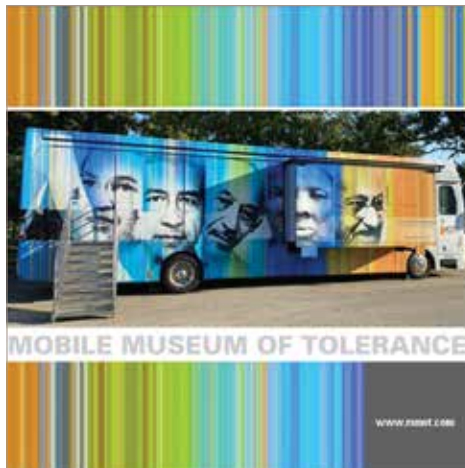
#mobileMOT  museum of tolerance
a simon wiesenthal center museum

One thing I can do to make a difference...

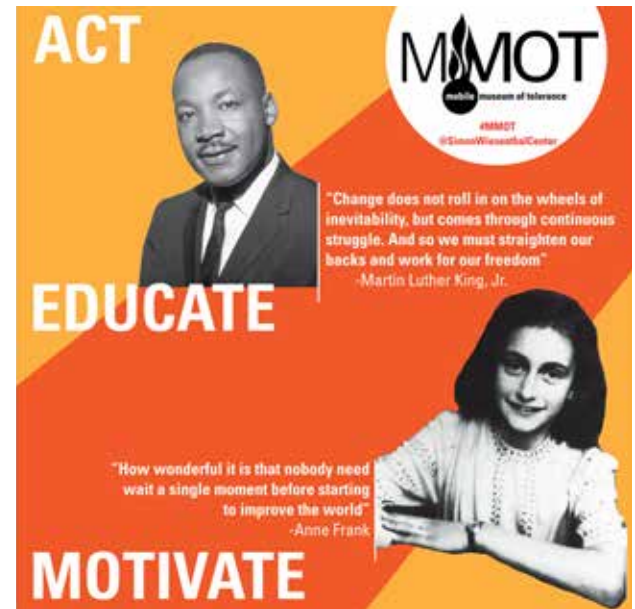
branding,
website header



fundraising
brochure



color
palette



marketing banners



ART DIRECTION

*museum of tolerance
events*

*museum of tolerance
international film festival
(MOTIFF)*

	<p>Guess Who's Coming to Dinner?</p> <p>1967 Narrative Feature</p> <p>This was a groundbreaking film for its positive representation of the interracial subject of interracial marriage, which historically had been illegal in most states up until the release of the film. This is a true film classic with Spencer Tracy and Katharine Hepburn.</p>		<p>The Defiant Ones</p> <p>1958 Narrative Feature</p> <p>Two prisoners in the American South, an African American and a racist "Joker" Jackson, escape from a chain gang. Despite their mutual loathing for each other, they are forced to cooperate, as they are chained together.</p>
<p>SCREENINGS</p> <p>16 TUESDAY 3PM CONF. CHTB.</p>	<p>Directed by Stanley Kramer</p>	<p>SCREENINGS</p> <p>16 THURSDAY 3PM WERTZ</p>	<p>Directed by Stanley Kramer</p>
	<p>Judgment at Nuremberg</p> <p>1961 Narrative Feature</p> <p>In 1948, an American court in occupied Germany tries four Nazi judges for war crimes. Winner of 9 Oscars, another 12 wins and 21 nominations.</p>		<p>To Kill a Mockingbird</p> <p>1962 Narrative Feature</p> <p>Taken from the classic book "To Kill a Mockingbird" by Harper Lee, Atticus Finch, a lawyer in the Depression-era South, defends a black man against an undesired rape charge, and his kids against prejudice.</p>
<p>SCREENINGS</p> <p>18 MONDAY 3PM CONF. CHTB.</p>	<p>Directed by Stanley Kramer</p>	<p>SCREENINGS</p> <p>17 MONDAY 3PM CONF. CHTB. GUEST SPEAKER: ROBERT DUNNELL</p>	<p>Directed by Robert Mulligan</p>



yom hashoah

*calendar
marketing mailer*

MUSEUM OF TOLERANCE PRESENTS

CAPTURING STORIES AND IMAGES TO PRESERVE HISTORY

FEATURED PROGRAMS COMMEMORATING

THE HOLOCAUST

SPRING 2011

<p>Featuring WITNESS TO THE TRUTH THE WORLD OF HOLOCAUST SURVIVORS by Marissa Roth</p>	<p>Now featured HOLOCAUST SURVIVOR TESTIMONIES DAILY May 1st - November 30th 2011</p>
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<p>1 MONDAY MAY 1</p> <p>THE FRIGIDS ARE EMPTY DISCOVERING THE LOST TOWN OF TROCHENBURG 2:30PM</p> <p>THE MUSEUM OF TOLERANCE AND THE JEWISH MEMORIAL SOCIETY OF LITVANIANS PRESENT</p> <p>AN AFTERNOON WITH AUTHOR BARON ZERBANO, D.D.</p> <p>Performer was the only fully trained Jewish actor in history who is also descended in 100% pure Jewish lineage. Besides that, as he played the heroes and villains of the "The Boy of Trochenburg" in the Soviet Union.</p> <p>A FREE SHOWING WILL FOLLOW THE PROGRAM</p> <p>NO CHARGE Reservations required Tel: 215.392.2800</p>	<p>2 MONDAY MAY 2</p> <p>FOR DEIRAN COMMEMORATION MARRIAGE WITNESSES RECOGNIZING THE JUDGES</p> <p>THE 2011 PROGRAM RECOGNIZES THE HEROES AND COURAGE OF PEOPLE FROM THREE MARCHES WHO HELD ON TO THEIR WITNESSES EVERY DAY AND AFTER THE HOLOCAUST</p> <p>January Memorial program Witness to Truth Portrait of Holocaust Survivor, by Marissa Roth, and BECA - Elderly Witness Who Saved Jews During The Holocaust, by Norman Sanderson, and a Memorial Service to Regis John Paul II</p> <p>COMMEMORATION WITNESSES BY RABBI MARISA ROTH, CHAIRMAN AND CEO OF THE MOT.</p> <p>The Museum of Tolerance between the photographer-artist, Witness to Truth Portrait of Holocaust Survivor, by Marissa Roth, and BECA - Elderly Witness Who Saved Jews During The Holocaust, by Norman Sanderson, and a Memorial Service to Regis John Paul II</p> <p>NO CHARGE Reservations required Tel: 215.392.2800</p>
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EVENT DESIGN

museum of tolerance
anne play

branding, art direction and
management of all print & promo materials



magazine ad



social media ad banner

SIMON WIESENTHAL CENTER PRESENTS THE U.S. PREMIERE OF

Anne
a new play
rediscovering
Anne Frank



MUSEUM OF
TOLERANCE

limited engagement
JUNE 5 - JULY 22, 2019

double-pole city advertising banners



playbill, and pr / marketing materials

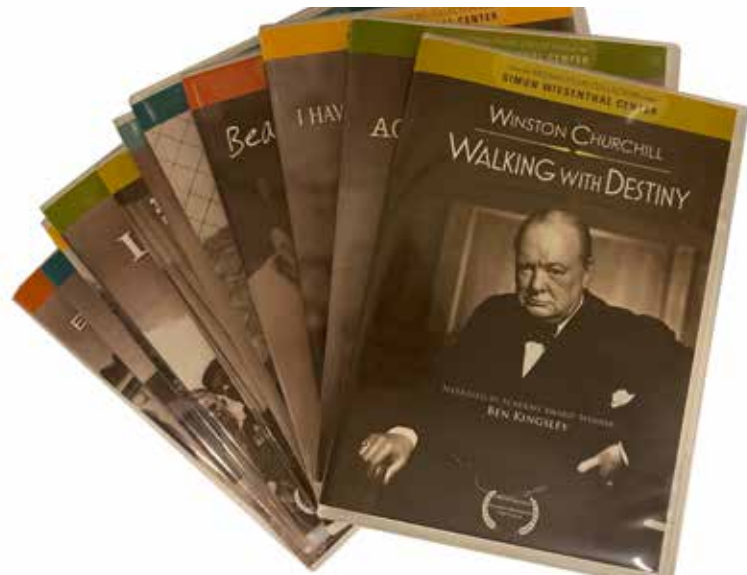
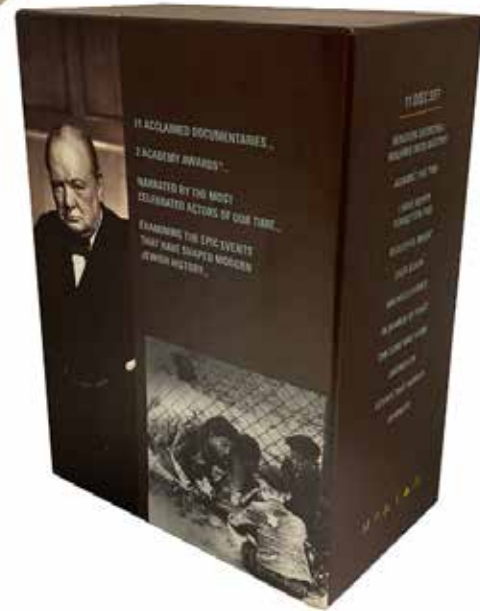
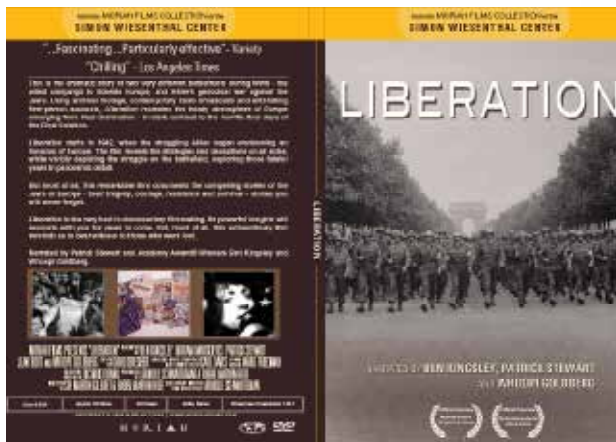
PACKAGING

moriah films collection box-set

branding, marketing materials,
print management



color
palette

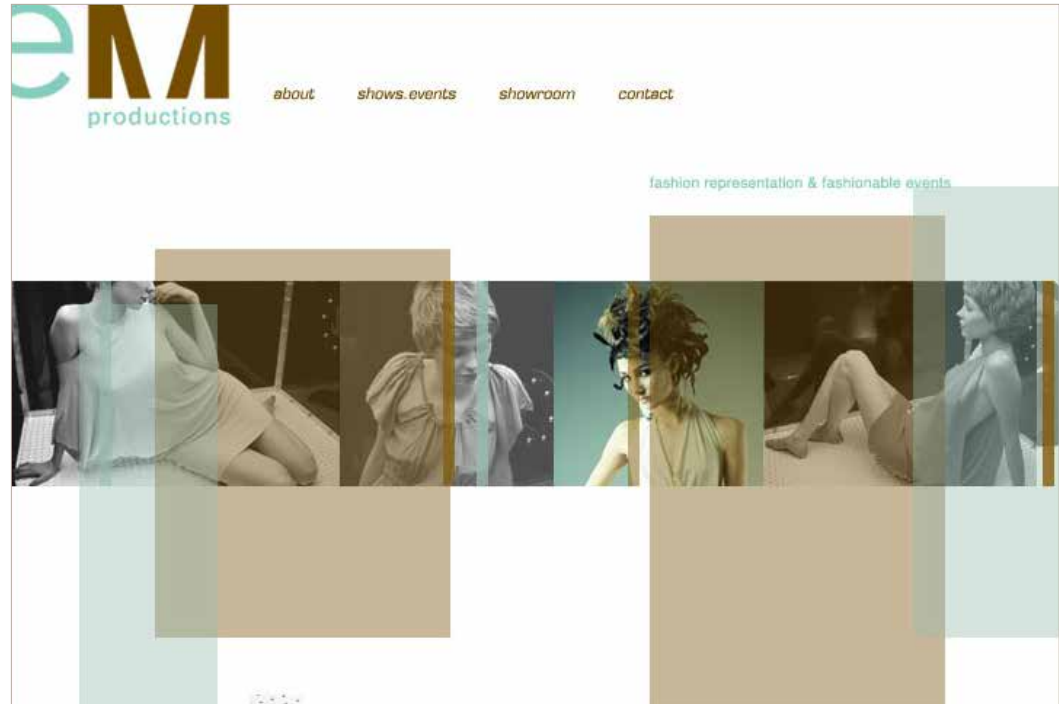


film packaging sleeve
total 16 films

ART DIRECTION_WEB DESIGN

ux & web design

em productions showroom



pilates by rachel

branding,
creative direction/styling, photo shoot

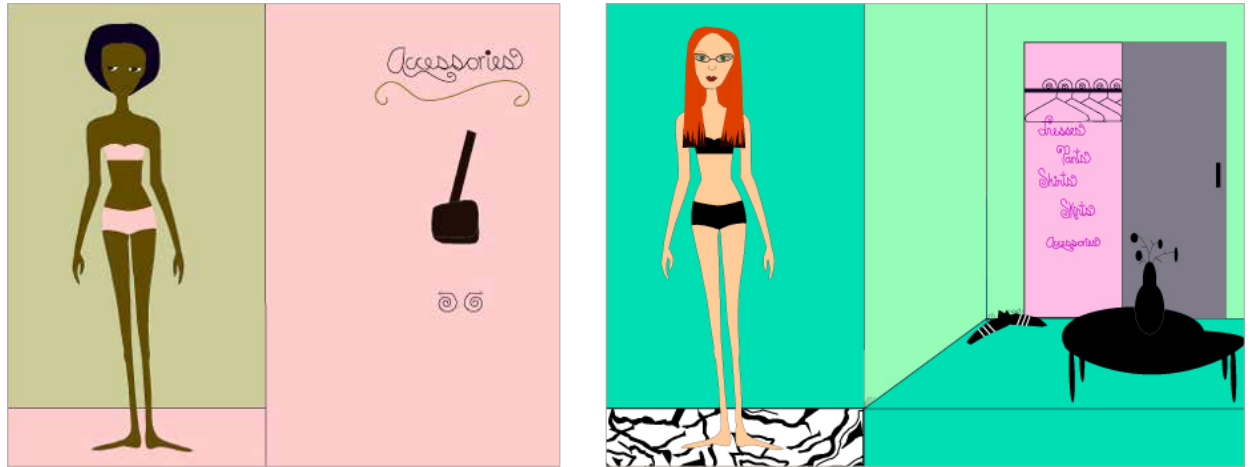


ILLUSTRATION

creative direction, design

slywire.com

paper dolls animated game



cinematic arts academy

film festival branding



DESIGN

dandelion ranch

creative direction, design

re-brand,

design of marketing materials

& pr kit



DANDELION RANCH



client list

ABC Ace Gallery A.O.C. Restaurant Alex's Lemonade Azoff Music Management Banana Republic
BashPlease Beau & Arrow Events BLD Bottega Veneta Brentwood School BRiley Co. Café Pinot
California Club CapGroup Chaz Dean Studios Cushman Wakefield Designers and Agents Elle
Décor Food Ink GAP Glamour Grey's Anatomy GreenDot Films H & M Hammer Museum The
Hollywood Bowl Hotel Wilshire Joan's on Third Jonathan Club Kendall's Brasserie Kings of Leon
LACMA The Lady and the Sailor The London Hotel Lucques Restaurant Mandarin Oriental Maroon5
Melisse Mitie Tucker Event Production Montecito Picture Company NBC Universal International
Nick & Stef's Steakhouse Noodle Stories O'Melveny and Myers OK Go Osteria/Pizzeria Mozza/chi
Spacca Patina Perry Rubenstein Gallery Rose Tarlow Share Our Strength Showtime Smashbox
Studios Sotheby's Three Dots Inc Vanity Fair 19 Entertainment

Confidential celebrity client list upon request

contact



open by appointment
MONDAY-SATURDAY

please allow 24 hours for deliveries

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services



Dandelion Ranch Events creates memorable floral atmospheres for all occasions

birthdays / anniversary
soirees events / weddings / showers / bar/bat mitzvahs
holiday decor / dinner parties
corporate / trade shows / on set

kid flower parties / adult flower classes

